



Loyalty Hotel Program Overview for Clubs | Teams

NOTE: The Loyalty Program will ONLY be available on Weekend 2, February 19-21st, 2022.

The Loyalty application link will be available upon completion of registration and payment of entry fees in SportWrench on Wednesday, October 6th, 2021. The Loyalty Program will close on Thursday, October 7th at 5pm.

Platinum Program: This reservation system is designed specifically for clubs with historical hotel data showing a pattern of 15 rooms per team or 45 room nights based on history at The Classic. Those preferred member clubs will be contacted by THS before registration opens in October.

Team Loyalty Program: This booking option is for clubs that book more rooms per team than other customers; usually by taking an active role in funneling more parents through the events' booking system in addition to their athletes and coaches.

Requirements

1. A team must reserve 12 rooms (36 room nights) or more to be eligible.
2. A single USAV code must be associated with the team's requested room nights within the application.
3. Rooms cannot be used by other teams to maintain required number of rooms.
4. Each team will have their own contract and each room must be booked for a 3-night minimum.

Benefits

1. Application can be submitted once the team is registered and entry into CHVC has been paid.

2. Clubs will receive an entry confirmation email with a link to the Loyalty Application included.
3. Ability to book before General Reservations open and access to a preferred list of properties.

Club Loyalty Program: This booking option is for clubs that book more rooms per team than other customers; usually by taking an active role in funneling more parents through the events' booking system in addition to their athletes and coaches.

Requirements
1. Must book and maintain status for a minimum of <u>7 teams</u> in the club. <u>Each team</u> must book a minimum of <u>10 rooms or 30 room nights</u> , regardless of changes in entry status.
2. A single USAV code must be associated with the team's requested room nights within the application.
3. Rooms cannot be used by other teams to maintain required number of rooms.
4. Each team will have their own contract and each room must be booked for a 3-night minimum

Benefits
1. Application can be submitted once the team is registered and entry into CHVC has been paid.
2. Clubs will receive an entry confirmation email with a link to the Loyalty Application included.
3. Ability to book before General Reservations open and access to a preferred list of properties.

Criteria for Loyalty Programs

- Rooming lists are due Friday, December 15th, 2021.
- 90% of the contracted room nights, based on the original number of rooms booked, must be used by each team.
- Booked rooms may be used by anyone connected to your team (parents, players, coaches, friends).
- Cancellation of team blocks not be allowed, fines and penalties will be applied.

- Cancellations of individual rooms within the block cannot be done online. Contact THS immediately as this must be done manually. Strict penalties will apply if 90% pick up is compromised.
- Available rooms on a Loyalty contract cannot be used by another team in the club to comply with the Stay & Play policy for entry acceptance.
- Teams will be charged a non-refundable deposit by the hotel 60 days before arrival for one night's room and tax.
- Loyalty reservation is cancelled without penalty if team does not get accepted into event.

Loyalty Program Limitations

- Due to the size of room blocks at downtown properties, clubs needing a large block of rooms may be assigned to multiple hotels in order to accommodate needs.
- THS will do their very best to assist clubs in booking best options according to inventory and needs.
- Many clubs request the same walking distance hotels, therefore separating your teams into different hotels can be advantageous.